

*Ready to master
marketing and
succeed in sales?*



GRAFTON EDC A MARKETING AND SALES WORKSHOP

*Local marketing and sales experts share their hard-earned
knowledge through interactive workshops and sessions*

MARKETING SESSIONS

BUILDING A MARKETING
PLAN | CREATING A
CONTENT STRATEGY |
ASSEMBLING A CONTENT
CALENDAR | IMPROVING
WEBSITE OPTIMIZATION

SALES SESSIONS

BOLD NETWORKING
FOR SMB OWNERS | SMB
OWNER STRATEGIES
WITH TECHNOLOGY |
TIME MANAGEMENT |
EFFECTIVE BUSINESS
COMMUNICATION



KHAM INTHIRATH Kham is the Founder and President of InThink, a full-service brand and marketing agency with locations in Worcester, MA and Providence, RI. His agency partners with businesses to build a strong brand and grow revenue by developing online marketing and growth strategies customized to meet clients' goals.



JOHN GLEASON John co-founded a 14 M commercial printing business and sold mid-sized nationwide business for 11 years while working in Mergers & Acquisitions. John joined Supporting Strategies in 2015 as a franchise owner and service clients with 1-15 M in revenues across MA, helping them increase operating efficiencies & profits.



SANDRA KEARNEY While working in hospitality and the fitness industry, Sandra has held leadership positions in the Marketing, Management, Employee Relations and Customer Service. Sandra used these skills to turn a floundering gym into a profitable business in 7 years, selling in 2015 for a healthy profit.



JACK WILSON Jack is passionate about SMB's and entrepreneurship. He empowers Small Businesses and their leaders to realize levels of success they thought were impossible, impacting the business and broader community. He works with companies to help them with sales, I.T., finance, and strategic development.

**SEPTEMBER
4, 2019**

**8 AM -
5 PM**

THE GRAFTON COMMUNITY BARN
37 WHEELER ROAD, NORTH GRAFTON, MA

ADMISSION
FREE

Breakfast and lunch provided.

Register at www.inthinkagency.com/graftonworkshop

